

Katherine Ileana Rodriguez

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SUMMARY

Video Editor with over 10 years of experience in media production. Skilled at all aspects of post production including sound mixing, color grading, motion graphics and 2D animation. Experience with optimizing video for social media. Seeking new freelance editing opportunities.

EXPERIENCE

Content Editor

Nitehawk Cinema

November 2021 - Present, Brooklyn, New York

- Created and edited trailers, pre-shows and public service announcements for over 5,000 patrons a week.
- Orchestrated a digital asset management system that streamlined content retrieval from an archive of over 12 years of content.
- Oversaw freelance producers and partnerships, ensuring timely completion and adherence to Nitehawk Cinema's quality standards.

Freelance Video Producer

Self Employed

May 2013 - Present, New York, NY

- Produced and edited brand videos for over 20 different clients including PBS, Penguin Random House and Airbnb.
- Searched and licensed content from stock libraries to fit the client's needs.
- Guided 3 Brooklyn-based nonprofit organizations in mastering web video production through hands-on training and real-time feedback.

Producer, BRIC TV

BRIC (Arts & Media in Brooklyn)

July 2017 - November 2021, Brooklyn, New York

- Produced and edited 5 seasons of the magazine documentary series "Going In with Brian Vines".
- Created 2D animations and motion graphics for TV shows and social media.
- Served as an archivist utilizing media asset management and network attached storage systems.

Associate Video Producer

Idealist

September 2013 - December 2015, New York, NY

- Shot and edited promotional and instructional videos in English and Spanish.
- Pitched and executed nationwide narrative-driven short documentaries highlighting users of Idealist.org.
- Produced and edited short animated videos and provided voiceover work.

Intern

China Daily

June 2013 - July 2013, Beijing, China

- Collaborated with the Features Department on 15 different Multimedia projects around Beijing.
- Produced, shot and edited short form documentaries for China Daily online.
- Accompanied members of the Features Department on stories to provide photographs to accompany newsprint articles.

EDUCATION

Study Abroad Program, Spring 2012

National University of Singapore • Singapore • 2012

Bachelor of Arts, Journalism (BA)

Minor in International Studies • Pennsylvania State University • State College, PA • 2013

SKILLS

Industry Knowledge: Video Editing, Cinematography, Photojournalism, Image Editing, AI Upscaling, AI Transcription

Tools & Technologies: Adobe Creative Suite, Final Cut Pro, Mac and PC

Soft Skills: Communication, Teamwork, Problem Solving and Critical Thinking, Time Management

Languages: English, Spanish (Intermediate), Turkish (Beginner)